

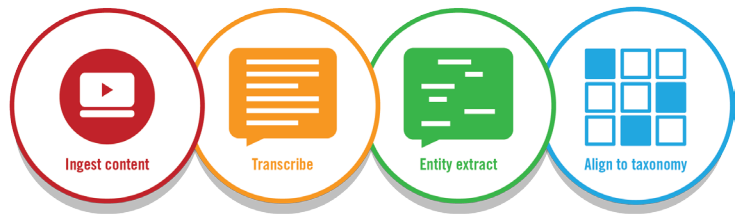


“Following the investment, Bibblio has been improving the enrichment, indexing and recommendation technology, scaled up its infrastructure and hired new team members.”

Mads Holmen,
Bibblio Founder

Bibblio

CASE STUDY



What is Bibblio?

In a world of too much information and choice, everyone needs a great librarian to help retrieve the right content, at the right time. Bibblio is a London based EdTech startup providing business to business software making digital learning resources easier to find by making more intelligent search and recommendations.

What was Bibblio like before investment?

Rich Simmonds and I met whilst working together at AoL. Built around a shared vision to create a smarter knowledge discovery tool with the ambition to have a significant impact on learning experiences across many platforms in the 21st Century, we founded Bibblio in May 2014. After completing Emerge Education's accelerator program in the December of 2014, Rich and I raised £155,000 to build a scalable product to take to market.

What was the impact on Bibblio after the investment?

Following the investment, Bibblio has been improving the enrichment, indexing and recommendation technology, scaled up its infrastructure and hired new team members.

In February 2016, we launched Bibblio as a self-serve API (Application Programming Interface) platform. This development has paved the way for the company to raise a much larger investment (£1m+) as it aims to bring its service to millions of educators and learners and help them discover better content, while helping providers and platforms maximise the value of their content.

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